

SEMINAR REGISTRATION

You may choose to attend the full weekend seminar (2 days) or only one of the two days. The prices for each option are:

Advance Registration: \$225 Full Weekend—or—\$160 One Day Only

Enrollment is limited—reserve your space today!

Advance registration ends Friday at noon prior to the seminar date. Registration at the door is limited to available seats. Prices at the door are \$245 Full Weekend and \$180 One Day Only.

TO REGISTER ONLINE: You can register online using a VISA or MasterCard by visiting www.photosafaris.com/register.

TO REGISTER BY PHONE: Please call **206-463-5383** with your credit card information. Office hours are Monday–Friday, 8 AM–5 PM, Pacific Time.

TO REGISTER BY FAX: Complete the form below. **Be sure to include your credit card information.** Then fax the form to **206-463-5484**.

TO REGISTER BY MAIL: Complete the form below. You may pay by credit card (be sure to include all credit card information requested below), personal check or money order. Mail the form along with your payment to: *Joseph Van Os Photo Safaris*
PO Box 655, Vashon, WA 98070

Full Name _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____

Email _____

Choose the venue (check one)

- | | |
|--|---|
| <input type="checkbox"/> Atlanta, Georgia
January 30 & 31, 2010
Doubletree Hotel Atlanta–Buckhead
3342 Peachtree Road NE
Atlanta, GA 30326
404-231-1234 | <input type="checkbox"/> Minneapolis, Minnesota
April 10 & 11, 2010
Hilton Minneapolis / St. Paul Airport
at the Mall of America
3800 American Boulevard East
Bloomington, MN 55425
952-854-2100 |
| <input type="checkbox"/> Cincinnati, Ohio (at CVG Airport)
March 27 & 28, 2010
Cincinnati Airport Marriott
2395 Progress Drive
Hebron, KY 41048
859-586-0166 | <input type="checkbox"/> Denver, Colorado
October 16 & 17, 2010
Denver Airport Marriott at Gateway Park
16455 E. 40th Circle
Aurora, CO 80011
303-371-4333 |

- I plan to attend:** (check one)
- Full Weekend (\$225)
 Saturday Only (Nature Photography—\$160)
 Sunday Only (Digital Photography—\$160)

- Payment method:**
- Check or money order payable to: *Joseph Van Os Photo Safaris*
 Credit card: VISA MasterCard

Card # _____ Exp. Date _____

Signature _____ V-code _____

Terms & Conditions: Payment can be made by check, credit card or money order. We must receive written notice of your cancellation, at which time the following fees apply:
31 or more days prior to seminar date: \$50 administrative fee
30 or fewer days prior to seminar date: 100% of seminar fee

PRSR STD
U.S. Postage
PAID
Seattle, WA
Permit No. 2191


**JOSEPH VAN OS
PHOTO SAFARIS®**
P.O. Box 655, Vashon Island, WA 98070

2010 Nature & Digital Weekend Seminars with John Shaw

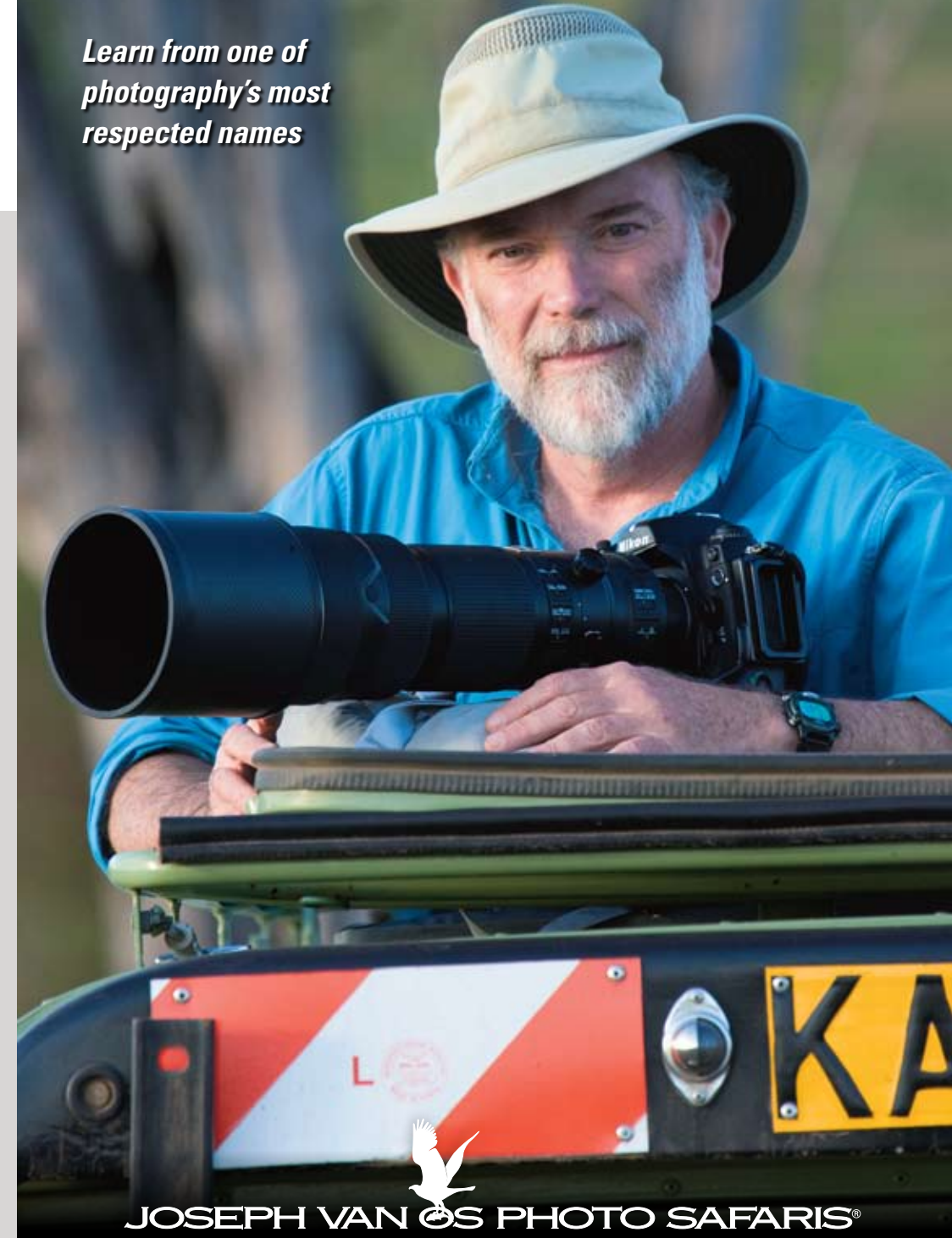


"When it comes to accomplished photographers who also teach, John Shaw is in a class of his own. He makes learning nature and digital photography easy, productive and fun!"

2010 Nature & Digital Weekend Seminars with John Shaw

Atlanta | Cincinnati | Minneapolis | Denver

*Learn from one of
photography's most
respected names*




JOSEPH VAN OS PHOTO SAFARIS®

www.photosafaris.com 206-463-5383

2010 Nature & Digital Weekend Seminars with John Shaw

Atlanta, GA | Cincinnati, OH | Minneapolis, MN | Denver, CO
 January 30 & 31 | March 27 & 28 | April 10 & 11 | October 16 & 17

John Shaw is one of the most renowned and respected nature photographers working today. For more than 30 years he has created some of the most extraordinary images of the wildlife and landscapes of America, and beyond. In addition to his insightful photographs, John is also considered by many to be one of the foremost educators in both nature and digital photography.

Now you can learn directly from John when you attend one of our Nature & Digital Photography Weekend Seminars!

John's photography books and seminars have long been praised for providing practical, in-depth information. While many professional photographers possess great skill behind the lens or in the digital darkroom, few share John's remarkable talent for teaching these skills to others. With his extensive experience as a working nature photographer, author and educator, John's insight has helped thousands of photographers dramatically improve their skills and gain confidence both in the field and the digital



darkroom. You'll find this seminar highly educational, inspiring and lots of fun!

Learn new skills that will help you get the most out of your photography!

In 2010 we are pleased to offer John's highly-acclaimed seminars in four cities—Atlanta, Cincinnati, Minneapolis and Denver.

From basic to advanced techniques, photographers of all levels will find this seminar extremely useful. The skills you will learn here can immediately be used the next time you shoot in the field or sit at your computer to work with your images. John has a unique ability to transform complicated information into a concise and simplified format that is easy to understand and put to use.

Throughout the weekend there will be plenty of time for question and answer sessions with John. He will cover a lot of ground, so you'll get the most out of the weekend if you arrive focused and ready to learn!

When the weekend is over, attendees will have a solid understanding of many



basic and advanced principles related to nature and digital photography and working in the digital darkroom.

Each two-part seminar will take place over a weekend with one full day devoted to nature photography and the second day covering the digital darkroom and workflow. The two seminar days can be purchased as a package or separately by day.

From the moment you arrive on Saturday morning until the time you leave Sunday afternoon, you'll learn tips, techniques and shortcuts that will move your photography into overdrive!

NATURE PHOTOGRAPHY

An entire day is devoted to capturing the best nature images possible. John draws upon his decades of experience as a photographer, teacher and author to offer concrete, easy-to-understand methods for improved nature photography. John will share numerous proven techniques—from basic to advanced—that you can put to use right away.

Even in today's high-tech world of sophisticated cameras and computer-enhanced images, one thing remains constant: your original image must be properly exposed and thoughtfully composed. John will offer numerous straightforward tips to help you make the most of your equipment investment.

Among the areas covered are exposure/metering; pre-visualizing images and composing better shots; lens selection for a variety of situations; close-up and macro nature photography; using flash and

fill-flash; creating dramatic, high-impact landscape and close-up photographs; tips on photographing wildlife; and much more.

When this seminar day ends, you'll leave with many new ideas to take your photography to the next, higher level!

DIGITAL: WORKFLOW AND SOFTWARE CHOICES

Digital photography has forever changed the way we capture, store and present images. With the incredible power of today's cameras, computers, printers and software, photographers can do truly amazing things with their photographs. One of digital photography's greatest advantages—the fact that we can easily and



inexpensively produce many more images than we ever did with film cameras—can quickly become a disadvantage if not kept in check. With so many images being produced, learning to organize and manage the overload of photos can present a real challenge. Much of this seminar day will be spent offering attendees sound, practical advice for addressing this challenge.

John has been shooting digital cameras for nearly a decade, and has been using Photoshop even longer—since version 4 became available. He will discuss which file formats to shoot, and how to interpret the camera's histogram. Then he will teach you step-by-step his process for handling these files: how to download and correctly rename files; the use of browsing and cataloging software and the differences between them; how to process images in RAW file converters; the efficient storage and retrieval of files; and the use of third-party software. During the afternoon session he will show you how to work with Lightroom and Photoshop to polish your images. You'll learn about color management; the use of adjustment layers; dodging and burning techniques; and stitching panoramic images. John will teach you how to get optimal results when printing your images through proper printer setup and selection of paper profiles. In short, this day will cover how John deals with the digital workflow, from capture to final presentation.

All photography ©John Shaw

SEMINAR SCHEDULE

DAY 1: SATURDAY
NATURE PHOTOGRAPHY

- 8:00–8:30 AM**
 Sign-in and John Shaw print display.
- 8:30–Noon**
- Using your exposure meter (the zone system for color photography)
 - Digital file formats and films for field photography
 - Tripods and tripod heads for field work, including gimbaled-action heads
 - Filters (including the one that all digital users must have)
 - Composition
 - Lens selection and proper usage, from ultra-wide to ultra-long

Noon–1:00 PM
 Lunch Break

- 1:00–4:00 PM**
- Teleconverters
 - Close-up photography (or 6 ways to take a picture) including a discussion of extension tubes, diopters, macro lenses and combinations
 - Use of flash in close-up work
 - Using your flash (both as the main light and as a fill)
 - High magnification photography
 - Final portfolio of pictures

DAY 2: SUNDAY
DIGITAL PHOTOGRAPHY AND THE DIGITAL WORKFLOW

- 8:00–8:30 AM**
 Sign-in and John Shaw print display.
- 8:30–Noon**
- Overview of digital camera setup
 - File types and color spaces
 - File format pros and cons
 - Understanding histograms
 - File naming and cataloging

Noon–1:00 PM
 Lunch Break

- 1:00–4:00 PM**
- The digital darkroom
 - Adobe Lightroom
 - Photoshop techniques

John's prints and eBooks will be available for purchase during seminar breaks.

Please note: Meals and overnight accommodations are not included. Once payment has been received, confirmation will be sent with valuable information regarding the seminar, venue location, parking and hotel accommodations, if needed.